

## Howard Wexler Phd Hasbro child psychologist



Dr. Howard Wexler received his BS and MS at New York's City College and a PhD at Fordham University in the field of psychology.

Prior to moving to Providence 1½ years ago, he lived in — and loved — Manhattan, which had always been home.

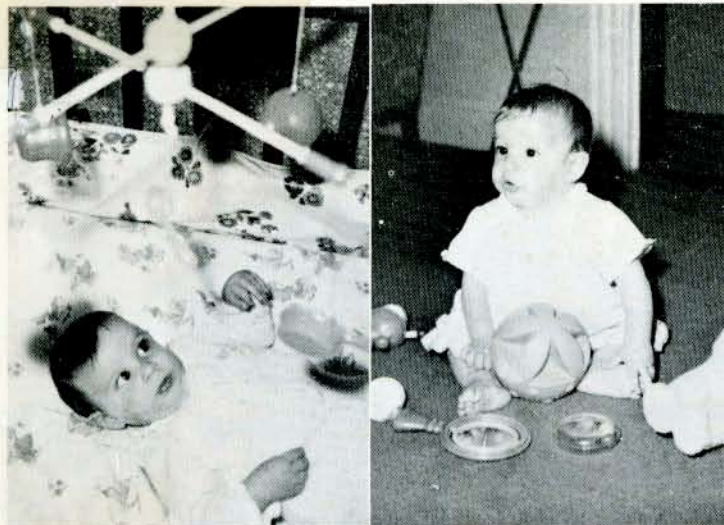
Children's toys always fascinated Howard Wexler. Prior to joining Hasbro, he had invented and sold toys and games to toy manufacturers.

"It's an exciting industry," he says, "and there is a wholesome, fruitful, creative satisfaction in my job. When we think about toys, we think about children and their life styles."

He is the only child psychologist in the country associated with a major toy manufacturer.

We at Hasbro believe that having a professional of Howard Wexler's background, with his own special creative talents, is a great asset — particularly when we read and hear — and know — the present level of sophistication among toy consumers.

Dr. Wexler is Product Manager, and has responsibility for the Your Baby infants line, Captain Kangaroo wood line, and all Hasbro games.



WHAT DO I PLAY WITH NEXT? Your Baby — Kerri-Ann Caldarone, whose aunt and uncle are Linda (marketing) and Lou (shipping) Caldarone, is the daughter of Mr. and Mrs. Anthony Caldarone.

## Children at Play

Howard Wexler, Ph.D.

Children,  
all ages, colors and shapes;

Children,  
imagination, friendship, fantasy;

Children,  
sometimes bad, often bad,  
but what is bad?

Children!  
Children at play — they do as they please —  
running and jumping, as free as a breeze.  
They use their playthings to build and create,  
trying to make sense of "what is" and "what ain't."

Children,  
at first they're seldom afraid  
to say what they mean  
and mean what they say;  
their minds are wide open  
they listen and try  
to build upon dreams  
reaching up to the sky.

Children,  
their playthings are the "tools of their trade,"  
they use them to find out how everything's made;  
their toys are the stuff that help them to grow,  
and to understand what they once didn't know.

a child's life is limited in so many ways —  
he stays in the neighborhood most of his days.  
But children have a magic all their very own,  
it's their special way of travelling far from home.

Children can imagine  
a make believe place,  
where everything happens and  
there's plenty of space;  
They act without fear of making mistakes,  
something we grownups give up for what seems to be  
"higher stakes."

Children,  
mad, glad, serious, or just wanting to play,  
have different moods each and every day;  
Whatever your child means, or is, to you  
there's one thing that you must make sure to do;  
give him the chance to be free to explore,  
for only he can open that "magic door."